

## How to set up a company on a shoestring budget (less than £500)...

### And grow it.

In this 15 – 20 minute talk, you'll learn about...

- Myths vs. Realities of **starting up** (2 – 3 minutes)
- Finding and validating an idea (4 – 5 minutes)
- Allocating your initial £500 in the most lean manner (4 – 5 minutes)
- What to do if you don't have £500 to begin with (2 – 3 minutes)
- Shipping your MVP (1 – 2 minutes)
- BML approach to growth and progress (1 – 2 minutes)
- Your questions (5 – 7 minutes)

The talk itself will last for between 15 and 20 minutes, with a further 5 to 7 minutes being allocated for you to get the most out of it, and ask any questions you want – specific to your ideas, dreams, and ambitions; or general startup related questions. This isn't theory – this talk is specific, focusing on things that actually work.

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### Vashisht Bhatt Profile

Vashisht set up his company on the 8<sup>th</sup> of Jan, 2013 with £500 in cash, and £500 in 'assets' (a laptop, a desk, and a chair). 11 months later, he had converted that to just over £51,000 in cash, and a company with a valuation of approximately £150,000.

The firm became the youngest Partner in Learning of the Institute of Chartered Accountants in England and Wales (ICAEW) and continues to be one of 13 Partners in Learning in the entire country, helping a select 150 University and Professional students ace their Finance, Accounting, and Quantitative exams annually, UK-wide.

Prior to setting up VB Excellence, Vashisht was a freelance Content writer, UX specialist (focusing on User Research), and tutor of Finance and Accounting.



He studied at the University of Exeter for 4 years, graduating with an MSc in Accounting and Finance (with Distinction), which he pursued on 1 of 2 fully funded scholarships of £15,500. That was after he pursued and completed his Bachelor's in Business and Accounting with a First Class Honours. He was awarded the School Commendation on 1 occasion, as well as the Dean's Commendation on 2 consecutive occasions. The latter is awarded to less than 2.5% of 18,000 students.

He is passionate about students, teaching, finance, accounting, startups, ethics, and technology.